

CONNECTIVE MARKETING



**The purchasing
power revolution**

MNMCONNECTIVE.COM

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01 **The new era of global trade**

In a world where the rapid evolution of technology is constantly redefining our consumption habits, one company stands out by offering a bold vision of the future of retail: StoplightGo. Through its innovative platform, CFORTH Marketplace, StoplightGo embodies the advent of a new era, that of connected commerce, where global consumers and manufacturers find themselves in a unique transactional space.





This is not just a revolution in the way we shop, but a fundamental shift in the redistribution of the wealth generated by these transactions. Imagine a world where every purchase you make contributes not only to your personal well-being, but also to that of a global community. A world where the boundaries between consumers and manufacturers are blurring to make way for direct and fruitful collaboration. This is the world that StoplightGo strives to build.

StoplightGo, with its pioneering approach, reveals the untapped potential of connective marketing, a strategy that reinvents commerce by placing the consumer at the heart of the global economy. This concept does not just offer an additional purchasing platform; it redefines the very essence of retail by establishing a direct link between consumers and manufacturers, providing unprecedented mutual benefits.





CFORTH Marketplace promises not only exclusive prices and impeccable quality, but also active participation in a fairer and more connected economy. With this transactional platform, StoplightGo aims to break down traditional barriers to commerce, offering consumers exclusive access to superior quality products at unbeatable prices. But that's just the tip of the iceberg. The major innovation lies in the concept of connective marketing, an ambitious strategy aimed at redefining the distribution of wealth in the retail sector.



Break the ancestral chains of commerce by exploring connective marketing to reconnect with your purchasing power.

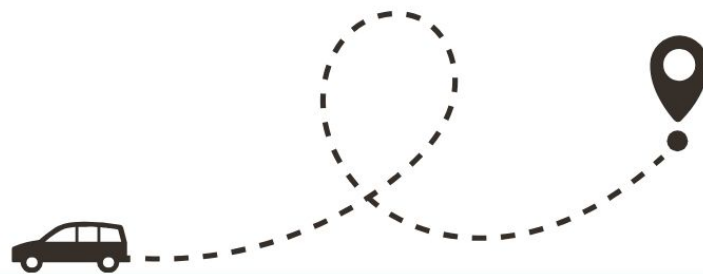
Connective marketing, at the heart of StoplightGo's offering, is much more than a simple sales technique. It is a philosophy which envisages a redistribution of part of the retail price paid directly to consumers. This innovative approach aims to create collective success through the connective effect of the global grid, where each purchase contributes to common well-being. By redistributing approximately 50% of the retail price to consumers, StoplightGo addresses one of the most persistent problems of modern capitalism: wealth inequality.





This redistribution does not come at the expense of quality or value; rather, it strengthens the connection between consumers and manufacturers, ensuring that each party benefits equitably from the system. In this model, each consumer becomes a key player in the redistribution of wealth, actively participating in a system that values conscious purchasing and rewards loyalty and commitment.

StoplightGo's Test Driver and Driver programs illustrate this desire to adapt the consumption experience to each individual. This is how the distinction between the affiliated consumer programs Test Driver and Driver illustrates StoplightGo's commitment to offering solutions adapted to every type of consumer, regardless of their geographic location and personal goals. These programs open the door to exclusive benefits and income as well as the opportunity to be part of a new era of global commerce.



StoplightGo's Test Driver and Driver programs offer solutions suitable for everyone, paving the way for a new era of global commerce.



The invitation to join StoplightGo is an invitation to participate in a revolution. A revolution that transcends the traditional boundaries of retail to embrace a global vision where consumers are no longer simple buyers, but partners in an ecosystem of responsible consumption. By joining StoplightGo, each member takes part in a collective adventure towards

a future where commerce enriches the lives of all, not just those of a few.

Joining StoplightGo means choosing to be part of a community that values not only fairness, quality and the sharing of wealth, but also the positive impact of each purchase on society. Joining StoplightGo means choosing to be at the forefront of a radical change in global commerce, a change where every consumer has the capacity to shape the economy of tomorrow and the power to transform the world, a product at a time.



“The commerce of tomorrow begins today, calling each of us to embrace it.”

At MNMConnective, we invite you to consider not only what StoplightGo can do for you, but also what you can accomplish through StoplightGo. Because tomorrow's commerce begins today, and it begins with all of us.



02

Understanding StoplightGo and CFORTH Marketplace



At the dawn of a new era of global commerce, StoplightGo and CFORTH Marketplace stand out as pioneers redefining the global foundations of buying and selling consumer goods. StoplightGo, with headquarters in the United States, has launched a bold challenge to the conventions of global commerce by establishing a direct connection between consumers and the world's largest manufacturers. This initiative is supported by the CFORTH Marketplace platform, an electronic transactional ecosystem that mimics Amazon's model in terms of ease of use and accessibility, but with a radically different philosophy.

StoplightGo not only offers a platform where transactions between consumers and manufacturers are simplified; it also revolutionizes the distribution of the value generated by each sale. By redistributing nearly 50% of the retail price of products sold on CFORTH Marketplace, StoplightGo introduces a new dimension of fair trade, where the value saved by eliminating intermediaries is directly shared with consumers. This profit sharing model, at the heart of the concept of Connective Marketing from StoplightGo, marks a turning point in the way consumers can benefit from the savings made through direct purchasing.



The choice of manufacturers present on CFORTH Marketplace is carefully curated, highlighting globally recognized brands and superior quality products. This rigorous selection ensures that StoplightGo members have access to a range of reliable and premium products, ranging from the latest technological innovations to the essentials of the daily. The exclusivity of the offers available on the platform is a promise kept thanks to the close collaboration between StoplightGo and its manufacturing partners, who recognize the mutual benefit of such a direct sales model.



Access to CFORTH Marketplace is restricted to StoplightGo members, creating an exclusive community of informed and engaged consumers. StoplightGo is free to join, but the company also offers advanced programs such as the Test Driver affiliate consumer program and the Driver program, offering additional

benefits and even more attractive income potential. These programs are designed to meet the diverse needs and preferences of consumers, whether they seek passive participation in the wealth redistribution system or want to actively engage in the connective marketing offered by StoplightGo.

The design and development of CFORTH Marketplace, carried out by its own teams of programmers based in Spain and California, reflects StoplightGo's commitment to providing a seamless user experience. The platform's intuitive interface and ease of navigation allow members to purchase products in just a few clicks, while enjoying the security and trust that guarantees direct purchase from renowned manufacturers. This security and intuitive expertise come from the experience of Oscar Bjers who was president of Apple Sweden for more than 20 years and who today serves as CEO of CFORTH Marketplace.



In conclusion, StoplightGo and CFORTH Marketplace represent much more than just an alternative to existing e-commerce giants.



They embody a revolutionary vision of commerce, where value is not only generated but also equitably shared. With a focus on cutting out middlemen, product quality, and consumer satisfaction, StoplightGo is redefining what it means to buy and sell in the modern world.

03

The power of connective marketing

Connective marketing is one of the two revolutionary innovations introduced by StoplightGo in the field of global commerce. In realizing this new era of consumption, StoplightGo focuses on the transformative power of connective marketing, an innovation powerful enough to enable redefining global retail, a business valued at over \$120 trillion. The power of connective marketing will radically transform global retail over the next decade, including redistributing profit share in this \$120 trillion global market.



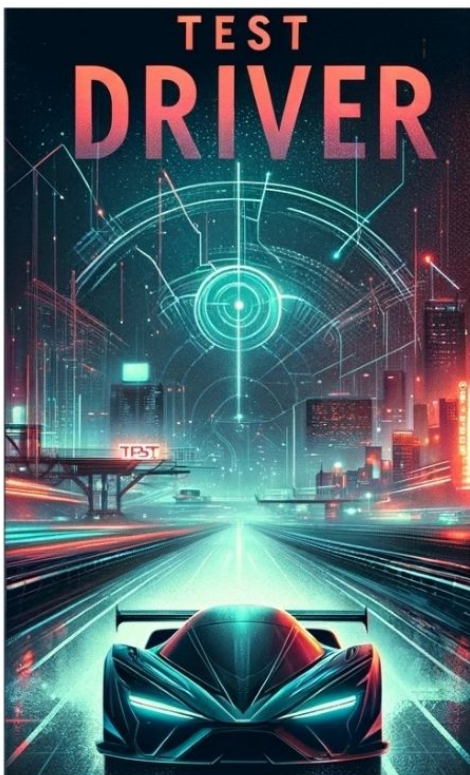
The power of connective marketing will revolutionize global retail, redistributing the benefits of a \$120 trillion market.

StoplightGo aims to exploit this immense saving by eliminating up to 60% of non-value-added fees usually incorporated in retail prices, thanks to a direct and connective strategy that promotes a massive redistribution of the savings achieved. Through this approach, StoplightGo inevitably highlights this striking truth: the inefficiencies of the current retail system where a large part of the sale price can be attributed to non-value added costs. Far from simply revealing, StoplightGo offers a bold alternative in response to this inefficiency: mobilizing connective marketing to massively redistribute these savings.



The redistribution of profits is made possible by a saving of 60% of the costs usually included in retail prices.

The StoplightGo model is not limited to a marketing concept or an electronic platform, the model goes much further than that. This is how, through innovative and consumer-friendly programs such as the Test Driver and Driver programs, the full potential of connective marketing is transformed into concrete results. The Test Driver and Driver affiliate consumer programs are at the heart of this global redistribution, offering up to ten different ways for members to benefit from significant discounts on products, additional income through various commissions, bonuses, and rewards. performance.



Through its programs, Test Driver and Driver, StoplightGo not only reduces costs for consumers or redistributes savings made by eliminating middlemen, thereby providing significant benefits and revenue to its members. Through these programs, StoplightGo is reinventing the revenue structure in retail by applying it to connective marketing. These programs allow StoplightGo to offer ten different ways to benefit from the savings generated by the transition to connective marketing.

This approach via two different, but complementary programs, creates an ecosystem where each individual action contributes to collective success, fostering a global interconnection that amplifies benefits for all members. These programs are designed to maximize savings for consumers while creating a network of revenue and rewards that supports and enriches its entire community. This individual and global interconnectivity is the key to the power of connective marketing, transforming each member into an essential link in a global chain of success. As you can see, the StoplightGo model is more than just a savings and earnings platform, the connective marketing created by StoplightGo values collective effort.



StoplightGo's connective marketing is not only a method to save and earn; it is a revolution that transforms the consumption model into the very foundations of commerce. By relying on the principle of collective



connectivity, StoplightGo proves that the strength of connective marketing lies in the union of individual efforts, fostering an ecosystem where every contribution, large or small, benefits everyone. StoplightGo thus implicitly asks a fundamental question: do you prefer to build alone or do you want to thrive within a mutually reinforcing global community?

So here's how StoplightGo doesn't just reimagine commercial transactions, but aims to rebuild the very fabric of the retail economy in favor of greater fairness and shared prosperity. Connective marketing is not just an economic strategy; it is a philosophy of collaboration and sharing success, profoundly redefining our approach to consumption and entrepreneurship in the modern world.



- StoplightGo Connective Marketing is a revolutionary innovation in global commerce.
- The Test Driver and Driver affiliate programs allow members to benefit from product discounts and additional income through various commissions, bonuses and performance rewards.
- These benefits are possible thanks to a saving of 60% of the costs usually incorporated in retail prices.

04

Membership programs: Test Driver et Driver

In the innovative world of StoplightGo, two flagship membership programs stand out: Test Driver and Driver, each designed to maximize the benefits gained from connective marketing.



Based on the colossal savings made by the concept of connective marketing, StoplightGo redistributes a large part of the savings made to its members. This redistribution of income and benefits is achieved through the Test Driver affiliated consumer program and the Driver program.

Whether you are in the United States, Canada, or one of the more than 100 countries where the Test Driver program is available, StoplightGo offers you a gateway to a new way of consuming. The Test Driver program is the perfect program for those who want to obtain more advantages while gradually increasing their purchasing power. It is also aimed at all those who wish to develop their income passively or whose financial means are limited.



The Test Driver affiliate consumer program is the spearhead of connective marketing, since it is this program that leads in the simplest possible way to substantial savings and additional income, offering discounts of up to 25%, commissions attractive and even bonuses for active engagement via the 20/10/10 bonus for Test Driver. Each member who joins the Test Driver program also receives a Voyager program gift card annually, applicable to hotel nights, thus enriching your life with the travel experience at a lower cost.



For its part, the Driver program, currently available in the United States and Canada, with expansion planned shortly in Europe, embodies



an opportunity to actively build a prosperous financial future through StoplightGo. This program is one that allows you to aspire to financial freedom and build a family legacy. Featuring seven exclusive income channels, the Driver program is designed for those who aspire to actively take control of their future and success.

From the outset, this program includes all of the benefits, benefits, and revenue of the Test Driver Affiliate Consumer Program. However, since this program is designed for those who want to actively develop their future, the Driver program promises other types of rewards, including rewards for active business development and contribution to the broader StoplightGo network.



The Driver Program therefore expands the benefits of the Test Driver Program to seven additional revenue streams, including leadership bonuses and performance rewards. Additionally, CFORTH Marketplace's "Owner" bonuses and commission income highlight the importance of collective growth and shared success.

Here are the key points of the Test Driver Affiliate Consumer Program

- 🚗 When you join this program, you obtain a Voyager gift card, worth US\$200, applicable to hotel rentals in thousands of hotels around the world. This bonus alone is worth more than your entire annual program membership costs. The Voyager gift card allows you to earn as soon as you join!
- 🚗 The Test Driver affiliate consumer program allows you to redistribute part of the colossal savings from connective marketing thanks to three benefits and income, namely:
 - 🚗 Discounts of 15% to 25% on all products offered. These discounts mean that if you buy for yourself you benefit from a saving of 15% to 25% on your purchases. Whereas if you register a customer and they buy at retail, you make a profit of 15% to 25% on their purchases.
 - 🚗 Commissions from the Test Driver program. Commissions on the Test Driver program can reach several hundred or even a few thousand dollars monthly. These commissions increase according to the development of the global grid linked to you.
 - 🚗 Monthly bonuses linked to the Test Driver 20/10/10 program. These bonuses require you to invite a minimum of four new members to join the Test Driver program using your guest code.
 - 🚗 The Consumer Affiliate Program is accessible in over 100 countries.



Here are the key points of the Driver program

🚗 The Driver Program includes all earnings and benefits of the Test Driver Program.

🚗 In addition to the three advantages and income of the Test Driver program, the Driver program allows you to redistribute the colossal savings on connective marketing in 7 additional ways, namely:

🚗 “Owner” and “Owner Creator” bonuses. The Drivers’ compensation plan is based on the notion of “3”. So to obtain the “Owner” bonus, you must have developed a personal group of 3 Drivers. For the “Owner Creator” bonus, you must have helped 3 Personal Drivers to also develop a group of 3 Personal Drivers.

🚗 “Quick start” bonuses. This bonus is based on the specific Driver membership kit.

🚗 Income from the “Pilot circuit”. This is income relating to the global grid linked to you.

🚗 “Owner 20/10/10” income. This income is paid to those who develop “Owners” groups. It represents a bonus of 20% of the income earned by the 1st level and 10% of the income of the next 2 levels.

🚗 Commission income from CFORTH Marketplace. These are commissions paid from purchases of consumer goods by members of the part of the global grid linked to you.



🚗 Leadership income. This income includes several criteria based on the business development of your business. The more you grow your business, the more you qualify for additional income.

🚗 Performance rewards. These rewards are based on the performance of your personal group. These are luxurious rewards such as trips and luxury cars.

🚗 The Driver program is currently available in the United States and Canada. Very soon it will also be available for European countries.

This is how StoplightGo offers 10 different ways to benefit from the savings made by the transfer of retail to connective marketing.



At this stage, it is important to remember that Test Driver affiliated consumers participate in passive development of their income, while Drivers actively participate in the development of their business. It is for this reason that Driver's income has levels of success and that their income increases significantly.

05

Take action: join StoplightGo

In the dynamic world of connective marketing, action is key. The previous chapters have familiarized you with the fundamentals of StoplightGo, an American company whose innovative concepts are redefining the rules of the game in the commerce industry. Now it's time to take action and find out how you can officially become a part of this revolution.





Join the Test Driver Affiliate Consumer Program

The StoplightGo Test Driver Program is designed for those who want to dive into the world of connective marketing without active commitment. For a monthly fee of just US\$9.99, this program provides an accessible entry point for anyone who wants to explore the benefits of StoplightGo while enjoying immediate rewards. The Test Driver Affiliate Consumer Program has no initial membership fee. Start benefiting from the program without any additional charges, apart from the monthly fees.

Join the Driver Program

For those who are ready to become more involved and fully exploit the possibilities offered by StoplightGo and connective marketing, the Driver program is the ideal choice. Membership in the Driver program has an initial membership fee of US\$234 consisting of a kit of products



and a first payment of the monthly membership fee of US\$64.99. The Driver program is the gateway to a world of unprecedented opportunities. The regular monthly membership fee for the Driver program is US\$64.99 (+US\$5.00 shipping). With this monthly fee comes all access to the Voyager program and a selection of products.

Exclusive advantages linked to the Driver program

The Driver program comes with full access to the Voyager program. With this benefit, enjoy unlimited access to benefits of Voyager, including exclusive promotions on thousands of branded products and destinations around the world. For those who enjoy bargain hunting, the Voyager program will delight you with sporadic savings that will bring you more savings than your entire annual membership costs!



Flexibility and commitment

StoplightGo membership offers remarkable flexibility since program membership renews monthly. Your membership link carries no long-term commitment. Which means you have the freedom to navigate your journey with StoplightGo at your own pace. However, while there is no long-term commitment, you must realize that if a member leaves a program, he loses all the work accomplished as well as his position in the world grid. If, at a later date, the latter decides to join one or the other of the two programs again, a new position will be given to him and, consequently, his past efforts are lost.



This is why you must see connective marketing as a life path, a path that allows you to create a future, much more than just a means of saving and obtaining income. Stability and time are important elements since they allow connective marketing to leverage your efforts and, therefore, your future income.





In summary

Joining StoplightGo is not just an act of joining a program; it's a commitment to a future you choose to build. Whether you opt for the Test Driver program or the Driver program, you are about to embark on a journey that goes beyond the traditional marketing and consumer concept. StoplightGo gives you the tools to shape your destiny, turn your vision into reality and navigate a rewarding life path.

We invite you to take the plunge, embrace the opportunity and start your journey with StoplightGo. The adventure begins now. Discover more details about the future of connective marketing and the coming of the new era of global commerce by visiting the website MNMConnective.com.



06

A call to embrace the future

In conclusion, the advent of StoplightGo and connective marketing represents a new dawn for global commerce, promising to reshape not only our consumption habits, but also the way wealth is distributed across the globe. This movement towards an era of connected consumption, where each transaction reinforces link between consumers and manufacturers, promises to redistribute wealth more equitably, providing an unprecedented opportunity for millions of people to transform their lives.



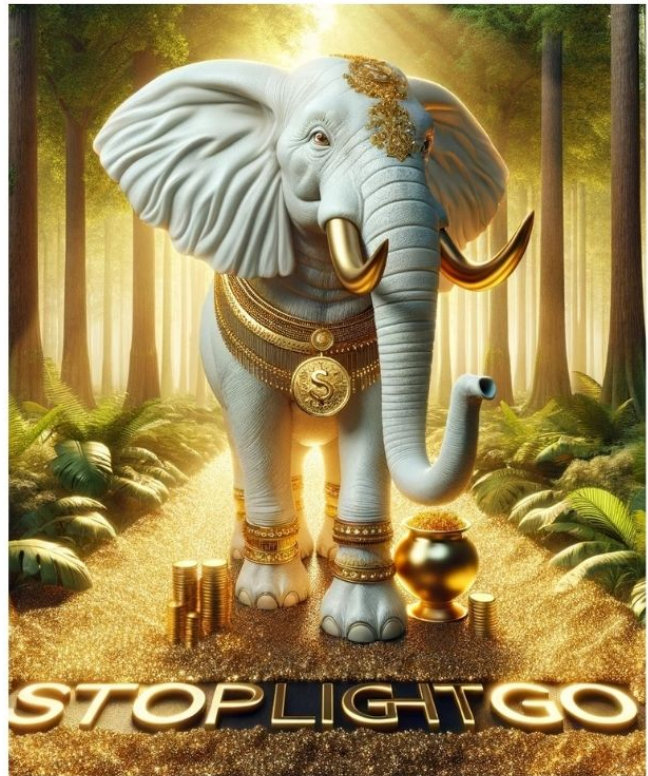
Follow the movement of a new era of consumption offering an unprecedented opportunity for millions of people to transform their purchasing power.

However, it is crucial to recognize that this transformation will not happen instantly. The major financial challenges and profound changes implied by such a transition towards a more connected and equitable global economy require a period of adaptation. During this period of transition, it is essential that individuals remain patient but engaged, aware that the substantial benefits of this economic revolution will take time to fully materialize.



Those considering changing their lives through StoplightGo and the power of connective marketing must therefore act quickly to be part of this first wave of change. By integrating these innovations now, they are advantageously positioned to fully benefit from future opportunities. With a horizon of one to three years, it is time to take concrete steps to join this adventure and actively contribute to building a world where commerce enriches the lives of all, not just a minority.

The vision of StoplightGo and connective marketing is bold and promising, but its realization requires participation from all of us active and long-term commitment. The invitation is extended to each of us to take part in this revolution, not only as consumers, but also as agents of change. Together, we have the opportunity to build a future where every purchase contributes to collective well-being and every member of the global community can thrive.



Joining StoplightGo is therefore not only an economic decision; it is a lifestyle choice, a commitment to a better future for oneself and for others. This is an opportunity to be part of a global community that values equity, sustainability, and shared prosperity. By accepting this call to embrace the future, we can all be pioneers in this new era of global trade, actively shaping tomorrow's economy for the benefit of all.

Be part of the revolution by taking back your purchasing power



Live the StoplightGo experience and discover how connective marketing can transform your purchases into a journey of rewards and discoveries

SIGN UP!





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