

CONNECTIVE MARKETING



MNMCONNECTIVE.COM

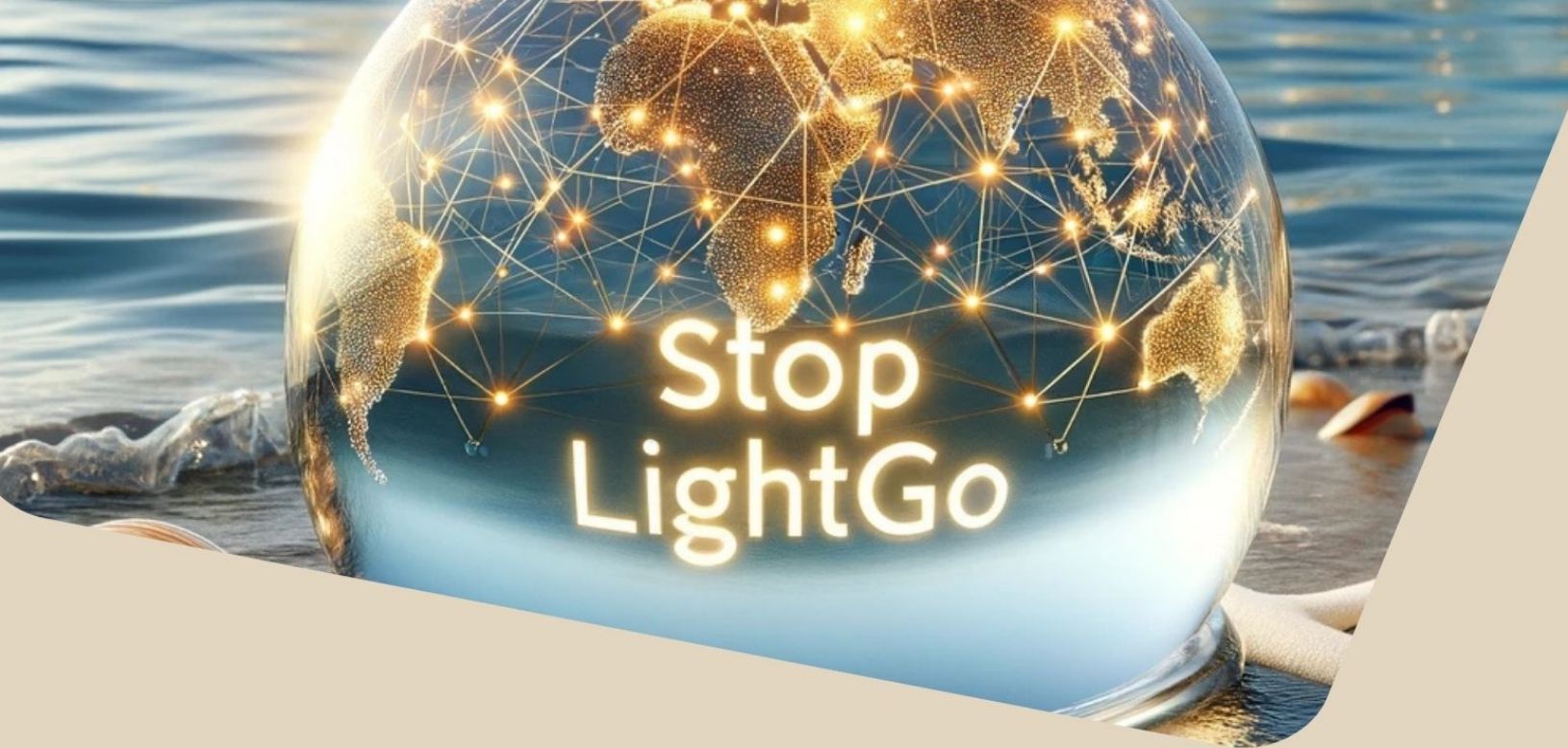
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01 **The dawn of a new era**

At the dawn of a new era of global consumption, the revolutionary concept of connective marketing is far from being a simple evolution! This is how StoplightGo's connective marketing represents a reinvention of retail. A reinvention in which consumers are put in direct contact with global manufacturers, abolishing almost all traditional intermediaries to maximize the value and efficiency of global trade.

By choosing StoplightGo, consumers support a movement towards a more equitable redistribution of wealth.



At the heart of this transformation is CFORTH Marketplace, a dynamic and emerging electronic space that transcends the concept of online sales to become a hub where discovery, purchase, and interaction with brands is done in a way intuitive. Combined with connective marketing, CFORTH Marketplace offers transparency and competitive prices. It is this unique combination of e-commerce applied to connective marketing that is at the center of this new era of global consumption.



StoplightGo's connective marketing and the CFORTH Marketplace electronic platform stand out for their global impact, reshaping consumption habits through a direct consumption approach that promotes transparency and fairness. This strategy encompasses not only the simplification of the membership and engagement process, but also a long-term vision where active participation in the Consumer Affiliate Program Test Driver or Driver Program is seen as an investment intended to create a more stable and meaningful individual and collective financial future.

The convergence effect of connective marketing is a call to action for consumers of all backgrounds. A call inviting them to join a more inclusive and sustainable economy. By embracing StoplightGo, consumers are not only adopting a new way of consuming, but actively participating in a movement towards a more equitable redistribution of wealth, paving the way for a lasting family legacy for future generations.



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02

The connective marketing revolution

To fully understand the scope and major impact that connective marketing will have in the next decade, it is essential to stop for a moment and observe the foundations at the origin of this revolutionary vision. StoplightGo's connective marketing is not the result of a new marketing concept. In fact, connective marketing is the result of a complete and in-depth overhaul of the very concept of consumption, at a global level.



At first glance, we can see that connective marketing brings a bold strategy aimed at redistributing a substantial part of the wealth generated by retail directly to consumers. This simple observation allows us to understand the extent to which this new era will profoundly reshape traditional economic dynamics.



At the heart of this transformation is StoplightGo's redistribution of approximately 50% of the retail price to consumers, a bold approach to spreading the astronomical costs of retail to consumers. This innovative approach not only benefits consumers in terms of savings and income, but also improves the direct connection between consumers and manufacturers, ensuring that each party gets a fair benefit from the system.





For manufacturers, connective marketing in no way reduces accessibility to their customers or the value of their revenue. On the contrary, by benefiting consumers, connective marketing helps improve their purchasing power, which greatly benefits manufacturers as well as the quality of life of their customers.

This is how the Test Driver and Driver programs perfectly illustrate StoplightGo's desire to personalize the consumption experience. The most popular program, the Test Driver Affiliate Consumer Program, offers an accessible approach for those who want to explore the benefits of connective marketing passively or with limited financial means. The second program, the Driver Program, is designed for those aspiring to be more actively involved and intensively build a successful financial future. These programs are not just ways to save or generate income; they are vectors of participation in a more equitable and connected economy.



For all consumers, StoplightGo's promise to offer up to ten different ways to benefit from the savings brought by the shift from retail to connective marketing represents the biggest opportunity of the next decade. This is why it is so important to understand the scope and major impact of connective marketing. The connective marketing revolution is not only redefining how consumers and manufacturers interact, but also providing a path to shared prosperity and global economic equity that extends beyond most of the world's borders.





Do you now see why joining StoplightGo, whether through the Test Driver program or the Driver program, is presented as an invitation to be part of a business revolution?

Joining StoplightGo means taking advantage of an opportunity to enter an era that not only values fairness and quality, but also means participating in the creation of a positive impact for the future. By choosing to join StoplightGo, consumers are embarking on an essential journey that will go beyond the traditional boundaries of commerce to embrace a global vision.



The connective marketing revolution allows every consumer to become a key partner in a collective adventure towards a future where commerce enriches the lives of all, not just those of a few, creating the greatest opportunity of the next decade. In short, connective marketing offers an unprecedented opportunity to redefine the world's economic foundations, starting with your own.



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03

One system, two approaches

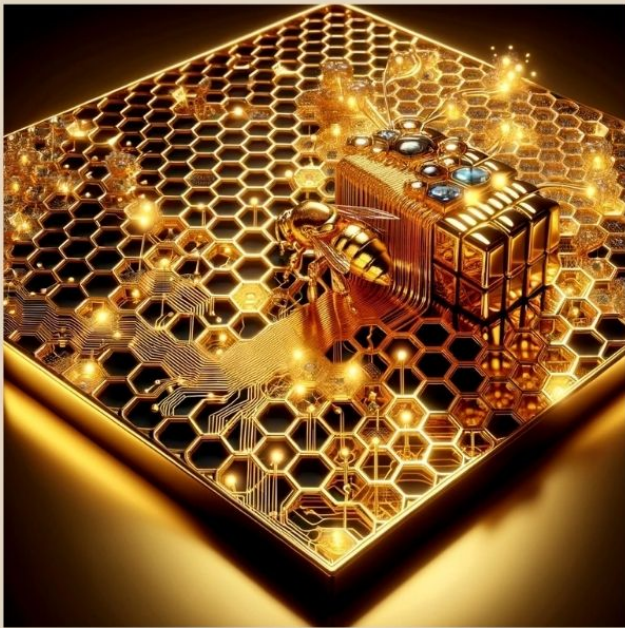
When consumers discover connective marketing, one of the things they notice is the diversity of different possibilities to benefit from its colossal potential. That said, beyond appearances, two approaches bring together all the possibilities, namely the passive approach and the active approach. Together, these two approaches allow all consumers to find a way to build their future while respecting their personality.



Connective marketing is transforming global commerce by rebuilding its basic structure.

The passive approach is comparable to an investment, it is based on a perspective of regular and constant growth. In this approach, the consumer places certain bases, he then lets time do its work. The passive approach thus makes it possible to obtain an increase in income over a longer period, but it progresses steadily according to the overall development of the business. On the other hand, the potential gains of the passive approach remain less than those of the active approach.





The active approach is distinguished by the personal involvement of the consumer, which means that it requires concrete actions with the aim of supporting and propelling the development of the consumer's income. In this approach, the consumer makes targeted efforts and uses time as leverage on the work he accomplishes. Although the work accomplished by the consumer does not directly create the

rapid increase in his income, the active approach allows an income potential significantly higher than that generated by the passive approach. The leverage created by connective marketing offers quite impressive potential for multiplication!

The connective marketing system is revolutionary, which is why it is said without embarrassment that it brings a new era of consumption at the level global. This system is so revolutionary that it not only changes the way global trade works, it rebuilds its entire structure from the ground up. For this reason, consumers often have some difficulty understanding how it works and perceiving its potential. Yet everything is simple, too simple perhaps.



If it helps, you can compare this simplicity that seems so elusive to the following references.

For the passive approach, imagine that you subscribe to a service, maybe tell a friend or two about it, and then you do nothing other than pay your monthly subscription and use the offered service all the time, throughout the following decade.



The passive approach to connective marketing looks like this. Nothing's easier. If you don't tell anyone about it, you will have interesting advantages, if you invite a few friends to join the advantages and they use your invite code, you develop passive income which will bear fruit over time. Just like with an investment.

Conversely, the active approach is based on concrete actions and, the more of these actions you take, the higher the income potential becomes. The main action that consumers who wish to actively develop connective marketing can take is to invite members to join StoplightGo. So, the more a consumer shares their invite code with new members, the more their income potential increases. The active approach is comparable to that of affiliate marketing or network marketing. However, beyond business development, the operating structure of connective marketing is completely different from these other marketing approaches.





As you know, few retail consumers want to actively grow a business through sales and recruiting. This is why at MNMConnective we estimate that 1% of individuals will use the active approach versus 99% who will use the passive approach in the global commerce transition. That said, many individuals who use the passive approach will still occasionally share their invite code with a spouse, family or friends, which will have a beneficial effect on their long-term investment.

These ways to make money with connective marketing illustrate the versatility and breadth of opportunities offered by StoplightGo. They also highlight an overall strategy where each member can not only save on their purchases, but also generate significant income based on their efforts.



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04

How to make money with the Test Driver program

The Test Driver affiliate consumer program illustrates a new dimension of customer loyalty, where the act of purchasing becomes an opportunity for tangible benefits and passive income. Through commissions on personal purchases and performance bonuses, this program offers an attractive alternative to traditional rewards systems, highlighting collective power and collaboration within the StoplightGo community.



StoplightGo members have access to high-quality products at competitive prices, offering unique added value through exclusive offers on CFORTH Marketplace. The Test Driver affiliate consumer program provides access to these exclusive offers at competitive prices.



In addition, consumers who join the Test Driver affiliate consumer program receive benefits such as Voyager gift cards worth US\$200 applicable towards hotel stays, enriching their consumer experience with tangible benefits beyond savings and direct income from connective marketing.



But the advantages of the Test Driver affiliate consumer program do not stop there, because in addition to the Voyager gift card renewed annually, the Test Driver program offers 3 types of income:

- Retail profit
- Test Driver commissions
- Test Driver's 20/10/10 bonuses

Let's describe these incomes in more detail.

Retail profit

Retail profit income can be defined in 2 ways: commissions on direct sales and discounts on personal purchases.

<p>1 Retail Profit</p> <p>Earn top commissions when your Retail Customers you invited make a purchase in the CFORTH Marketplace:</p>	<p>Example:</p> <table><tr><td>Spectator Price</td><td>\$100</td></tr><tr><td>Driver Price</td><td>\$80</td></tr></table>	Spectator Price	\$100	Driver Price	\$80	<p>Retail Profit</p> <p>\$20</p>	<p><i>Retail profit is the difference between the Spectator price and the Driver price.</i></p>
Spectator Price	\$100						
Driver Price	\$80						

Connective Marketing allows members to earn commissions for every sale made to retail customers that they have personally registered with StoplightGo using their guest code. Specifically, if a Test Driver or Driver member recommends a new retail consumer to StoplightGo using their invite code, they earn commissions on every purchase that consumer makes on CFORTH Marketplace. Members therefore earn commissions for each sale made to customers they have personally registered, turning each referral into an income opportunity.

Discounts on personal purchases are another form of retail profit, since each discount allows you to keep assets for other needs. Test Drivers and Drivers benefit from discounts ranging from 15% to 25% on all products offered on the CFORTH Marketplace platform, thus realizing direct savings on each personal purchase.

Retail profit therefore allows you to obtain commissions on purchases from people you have recommended, and to pay less for the same product. In both cases, you are winners since your purchasing power is in better shape!

Test Driver commissions

Test Driver commissions are a form of income based on the number of affiliated consumers who link to your grid personal.

personal. Here, you should know that each StoplightGo member is connected to a part of the global grid, and it is this part of the grid which determines the height of your Test Driver or Driver commissions.

For each Test Driver present in your personal grid, you receive a monthly commission of US\$0.35, and be aware that this grid can contain up to 88,572 members. But there is more! If you develop your business more actively, the number of grids on which you can earn income can expand impressively.

2 Test Driver Commission

Earn **\$0.35 monthly** from each Test Driver within your 10 Racing Circuits!



Test Driver's 20/10/10 bonuses

Test Driver 20/10/10 bonuses are a form of bonus for active engagement. Although the Test program Driver is a

rather passive program, but it still includes bonuses for members who actively recruit new members, rewarding personal network expansion with additional financial benefits.

3 Test Driver 20/10/10 Bonus

Earned monthly from each Test Driver you enroll and their entire 10 racing circuits. Plus the racing circuits started by those they enroll, and those they enroll.

These monthly bonuses are linked to Test Drivers who are directly linked to you. That is, who used your invite code to join the Test Driver affiliate consumer program. Test Driver 20/10/10 bonuses are paid to Test Drivers and Drivers who are actively growing their business.

There are many reasons why the active development of the Test Driver affiliate consumer program is rewarded for Test Drivers and Drivers, but mainly the following reasons:

- The member has low financial capacity, so he initially joins the Test Driver program with the aim of subsequently upgrading his membership to the Driver program;
- The Driver program is not available in the member's country, leaving them little choice but to actively develop the Test Driver affiliate consumer program while waiting for the Driver program to become available in their country. ;
- In fairness to those who recommend Test Driver affiliated consumers in addition to referring Drivers.

It is true that it is possible to obtain various advantages simply by being a Test Driver member, even if you do not develop your business. However, by referring new members to the Test Driver Affiliate Consumer Program, you can build a larger, sustainable revenue structure that grows as the StoplightGo community expands.



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05 **How to make money with the Driver program**

StoplightGo's model helps diversify members' sources of income through a combination of direct sales, sponsorships, bonuses, and active engagements, maximizing the financial potential of each individual in this new era. In this vein, the Driver program allows those who wish to actively develop the potential of connective marketing to go well beyond the simple concept of sharing wealth!

The Driver program offers seven other ways to increase your income to take full advantage of connective marketing.



This is how in addition to offering the 3 types of income from the Test Driver affiliate consumer program, the Driver program adds 7 other ways to enrich yourself and fully benefit from the transition from global commerce to the new era of connective marketing.

Here are 7 additional ways to make money with connective marketing as a Driver:

- Owner bonuses and “Owner maker”
- Quick start bonuses
- Driver's circuit income
- 20/10/10 bonuses for owners
- Marketplace commissions
- The executive leadership kitty
- Luxury rewards



Let's describe this additional income in more detail.

Owner bonuses and “Owner maker”

Owner bonuses are paid when a new member uses your invite code to join the Driver program and purchases a Quick Start Kit. This bonus is paid only once when a new member joins. The Owner Maker Bonus is also paid once, and is paid when a new member purchases a Quick Start Kit and becomes a Driver using the invite code of a Driver directly linked to you. These bonuses are paid only once, but they can be repeated as often as new members meet these criteria.

4 Owner & Owner Maker Bonus

Earn top commissions when your invites, and their invites, purchase a Fast Track Package on your first Two Lanes!

OWNER <small>Get 3 Drivers to become an Owner</small>	Cruiser \$240	Dragster \$435
OWNER MAKER <small>Help a Driver become an Owner</small>	Cruiser \$270	Dragster \$540

3
GET
AND YOU'RE
FREE

\$80 / \$145
Per Driver

Lane 1

Your Personal Invites

\$30 / \$60
Per Driver

Lane 2

Your Drivers Invites

John Carol Robert

One Star Owner Maker

Noomi Eric Irene

Two Star Owner Maker

Carl Lisa Phil

Three Star Owner Maker

Quick start bonuses

Quick start bonuses are similar to owner and owner maker bonuses, except that they apply to the 3rd, 4th and 5th level below your position. Individually, these bonuses are less important than the previous ones, however, they are considered on a much larger number of members. The effect of which is that they can collectively become much more important than the first. Here too, these bonuses are paid only once, but they can be repeated as often as new members meet these criteria.

5 **Fast Track Bonus**

Continue to earn additional commissions on Lane 3, Lane 4, and Lane 5!

UNLIMITED WIDTH!



	Drivers	Per Driver	Total	Per Driver	Total
Lane 3	27	\$5	\$135	\$5	\$135
Lane 4	81	\$5	\$405	\$5	\$405
Lane 5	243	\$10	\$2,430	\$20	\$4,860

Driver's circuit income

Driver Tour bonuses can potentially represent considerable income for those who are actively growing their business. Driver's Tour earnings are paid monthly and are calculated from the global grid plot that is linked to your business. These revenues are calculated from Driver's monthly subscriptions to a selection of products offered. This bonus is variable due to the diversity of the product offering that can be part of the monthly selection of each Driver present within the reference grid.

6 **Racing Circuit Driver Income**

Earn every single month from the subscriptions of the drivers within your 10 racing circuits.



Calculation Example based on everyone buying a 2p ACAl+ monthly. (135DC)

Your 10 Racing Circuits (3x10)

Race	Weight	Drivers	Race Income	Monthly Total
1	25%	3	\$72.33	\$72.33
2	20%	9	\$173.61	\$245.94
3	15%	27	\$390.42	\$636.36
4	10%	81	\$780.84	\$1,417.20
5	5%	243	\$1,171.26	\$2,588.46
6	5%	729	\$3,513.78	\$6,102.24
7	5%	2,187	3x the income of Race 6	
8	5%	6,561	3x the income of Race 7	
9	5%	19,683	3x the income of Race 8	
10	5%	59,049	3x the income of Race 9	







20/10/10 bonuses for owners

The 20/10/10 bonuses for owners are very interesting, especially for those who are actively and determinedly developing their business. This bonus is calculated on the income of Drivers who are directly linked to your business, that is to say who have personally used your invite code to join StoplightGo. They also include Drivers who have used your personal Driver's invites codes and those invited by them.

7 Owner 20/10/10 Bonus

Unlock a Percentage Bonus from Business Builders within your Driver's Racing Circuits!



 <p>Once unlocked you earn 20% on whatever your Personal Drivers make.</p> <p>Their entire racing circuit!</p>	 <p>You also earn 10% on what their Drivers make.</p> <p>All of their racing circuits!</p>	 <p>You also earn 10% on what their Drivers make.</p> <p>All of their racing circuits!</p>
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More precisely, these bonuses represent a bonus of 20% on the income of Drivers that you have personally invited and 10% for each of the following 2 levels. For example, if a Driver linked to you gets a monthly income of \$1,000 from their Driver circuit, you get 20% of that amount, and this calculation repeats for each Driver you personally invited. In addition, if one of your personal Drivers has invited other Drivers and collectively these Drivers share income of \$10,000 you obtain 10% of this amount as a bonus. And the same goes for the next level.

The primary condition for admission to the 20/10/10 owner bonuses is to have signed up a minimum of 3 personal Drivers. Finally, if you have 10 or more personal Drivers join, the calculation rule for this bonus is doubled and becomes 40/20/20! For a person who is actively developing his business and exceeds the number of 10 Personal Drivers, this type of income can become the most important of all those listed so far.



Marketplace commissions

Marketplace commissions are calculated monthly on purchases made by Test Drivers and Drivers who are part of the global grid linked to you. This bonus, once the transition from retail to connective marketing is complete, will represent very high income potential since it is directly linked to product consumption.

8

Marketplace Commissions

Earn commissions when your fellow drivers in your 10 Racing Circuits make a purchase from...

Shop & Save
Share & Earn

Your 10 Racing Circuits (3x10)

Race	Weight	Drivers	Race Income	Monthly Total
1	25%	3	\$15	\$15
2	20%	9	\$36	\$51
3	15%	27	\$81	\$132
4	10%	81	\$162	\$294
5	5%	243	\$243	\$537
6	5%	729	\$729	\$1,266
7	5%	2,187	3x the income of Race 6	
8	5%	6,561	3x the income of Race 7	
9	5%	19,683	3x the income of Race 8	
10	5%	59,049	3x the income of Race 9	

Example based on Drivers buying products at only 28DC/month.

While it is currently impossible to accurately estimate the potential revenue from these fees, just be aware that the current value of global consumer commerce is estimated at approximately \$120 trillion. To fully benefit from the potential of this income once the global transition is completed, there is no need to specify that the sooner you join this transition and the more quickly you increase the number of Test Drivers and Drivers who are personally linked to you, the more you will withdraw a share important part of the new global pie in the future.

The executive leadership pools

The executive leadership prize pool is generated monthly from StoplightGo's financial surpluses. These surpluses are part of the portion determined to be redistributed in this new era of commerce imposed by the advent of connective marketing. This pot is funded by 80% of the company's eligible monthly surplus.

9 Executive Leadership Pools		
<i>When you qualify for each rank, you share in a cash award in each Executive Leadership Pool.</i>		
Silver Executive Silver Pin	10%	Emerald Executive Emerald Pin 10%
Gold Executive Gold Pin	10%	Diamond Executive Diamond Ring 10%
Sapphire Executive Sapphire Pin	10%	Blue Diamond Executive Blue Diamond Ring 10%
Ruby Executive Ruby Pin	10%	Black Diamond Executive Black Diamond Ring 10%
		Double Black Diamond Executive 2 Black Diamond Ring 10%
		Triple Black Diamond Executive 3 Black Diamond Ring 5%
		Crown Black Diamond Executive Crown Diamond Ring 5%

Consumers who are familiar with how network or affiliate marketing works will recognize a strong similarity between how the structure of these bonuses works and what is used in other companies. Indeed, there is a great similarity. Why reinvent what already works and has proven itself for nearly 90 years?

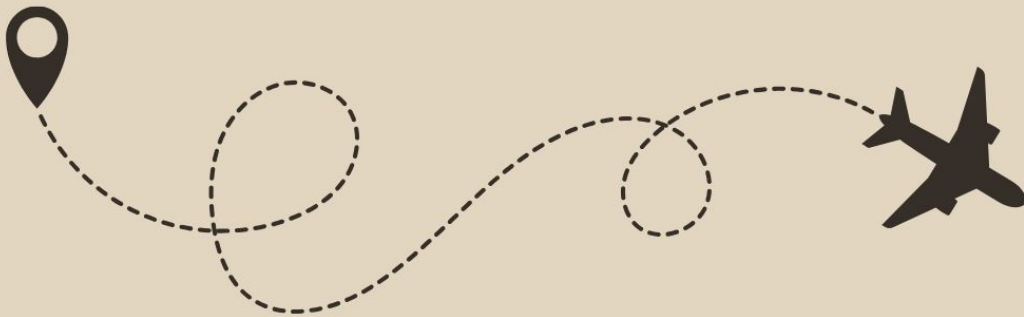
In summary, this prize pool is distributed according to predetermined achievement levels and which, depending on the level you have reached, offers you cash rewards which are given to you monthly. It is difficult here to assess the monthly value of these monetary rewards, because these rewards vary. For each level of achievement, monetary redistribution depends on the number of people having reached a certain level and the overall amount to be redistributed. We must not forget here that the value of the prize pool itself is directly related to the volume of business achieved by the company.

Luxury rewards

The last way to make income with connective marketing is to achieve performance levels linked to luxury rewards. So, when a member reaches a high level of leadership, they qualify for luxurious rewards, whether automotive programs, dream trips or even cruises. The prize pool for this program is funded by the remaining 20% of the monthly surplus allocated to leadership.

10 **Luxury Rewards**

Celebrate your victories with Special Prizes, Luxury Vacations, cars, boats, planes and even more. These Rewards are funded by 20% of all company breakage.



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06

It is always the system that creates wealth

On the threshold of this new era, the eBook you have just read depicts an imminent revolution in the way we think about consumption and wealth generation. StoplightGo, at the heart of this transformation, is not just a platform; it is the flagship leading us towards a horizon of shared prosperity and authentic interactions between consumers and producers. By eliminating middlemen, this initiative redefines the rules of the game, directly benefiting consumers and manufacturers from this reshaped global economy.





The innovative approach to connective marketing, exemplified by the Test Driver and Driver programs, offers a multiplicity of paths to financial success. Whether you opt for passive participation, accumulating income over time through simple and accessible actions, or whether you choose active involvement, maximizing your earning potential through more pronounced commitment, StoplightGo is designed to adapt to every ambition and investment capacity. This system vividly demonstrates that wealth creation is within everyone's reach, thus revolutionizing our traditional perception of economic success.



By highlighting the immense income potential linked to this transition to a new era of consumption, we invite you not only to consider what the future can bring you but also to take an active part in its construction. Each individual, armed with the tools and knowledge provided by StoplightGo, becomes a key player in the equitable redistribution of global wealth. It is an invitation not only to be a spectator of this transformation but to be an active protagonist in it.



We conclude this eBook by calling you to action. Visit mnmconnective.com, explore the “invite code” and “join the programs” sections to learn how you can become part of this forward-thinking community. The available guest codes will open the doors to this adventure, allowing you to start your journey to prosperity in this new era of global commerce. Do not miss this opportunity to shape your financial future, invest in a lasting legacy for future generations, and participate in a more

just and inclusive economy. Now is the time to act; join us now on StoplightGo and start building your success in this connective marketing revolution.

Position yourself today to maximize all the revenue from transforming this colossal \$120 trillion market over the next decade. That said, it is never the products that make you rich, it is always the system, and the connective marketing system will revolutionize the world. Think about it!



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Dive into a world of exciting financial opportunities with StoplightGo!



Live the StoplightGo experience and discover how connective marketing can transform your purchases into a journey of rewards and discoveries!

[SIGN UP!](#)

So, from today, seek to master your thinking, leave mediocrity and live a life radiant with success!

-Martin JG Beaulieu, *Le succès et L'abondance.*



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10 Ways to Make Money, 2024

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