

CONNECTIVE MARKETING



CHANGE
YOUR LIFE

MNMCONNECTIVE.COM

CONTENTS

1- Introduction to Connective Marketing and StoplightGo	3
2- CFORTH Marketplace - The revolutionary platform	5
3- The Test Driver Affiliate Consumer Program	8
4- Immediate and long-term benefits for consumers	12
5- The global impact of connective marketing	15
6- The convergence effect of connective marketing	17
7- Ease of membership and systemic process	21
8- Join the StoplightGo revolution	25



01 **Introduction to Connective Marketing and StoplightGo**

Reinventing retail: the era of connective marketing with StoplightGo

What is StoplightGo?

StoplightGo represents the forefront of the commerce revolution. It's not just a platform, it's a dynamic ecosystem that redefines how we shop and interact with the manufacturers who provide our favorite products and services. StoplightGo is the result of an innovative vision, combining cutting-edge technology and new market strategies to create an unprecedented shopping experience. The objective? Connecting consumers directly to global manufacturers, eliminating middlemen and delivering maximum value and efficiency, while passing savings back to consumers.



Connective Marketing – The Next Evolution of Commerce

Connective marketing, which is at the heart of StoplightGo, is much more than just an evolution of retail; it is the reinvention. While traditional commerce relies on complex supply chains and face-to-face interactions, connective marketing uses the power of digital to create direct, meaningful connections that benefit consumers. By combining the latest e-commerce technologies, the StoplightGo ecosystem offers a shopping experience that meets the specific needs and preferences of each consumer. It's a transition from the market for everyone to the market for you.



CFORTH Marketplace - The game-changing platform

CFORTH Marketplace is the epicenter of this new era of consumption. Imagine a space where every purchase leads you to an option perfectly suited to your needs, where every purchase strengthens your connection with the brands and manufacturers you love. CFORTH Marketplace is not



just another online sales platform; it is a dynamic hub where consumers can explore, discover and purchase products from around the world, benefiting from competitive pricing, full transparency and an unrivaled user experience. With CFORTH Marketplace, we don't just follow trends - we create them and benefit from them.

02

CFORTH Marketplace The revolutionary platform

CFORTH Marketplace - More than a platform, a revolution in commerce

A platform destined to become the world's largest supplier of products.

Innovative features of CFORTH Marketplace

At the vibrant heart of CFORTH Marketplace, every feature is designed to transform the shopping experience into a multitude of potential benefits. StoplightGo has redesigned each step of the purchasing journey to make it intuitive, efficient and enjoyable. Add to that a smooth user interface and easy navigation, and you have a platform that not only meets your needs, but anticipates them.



Direct connection with global manufacturers and suppliers

CFORTH Marketplace breaks traditional retail barriers by directly connecting consumers with the best and largest manufacturers and suppliers across the world.

This direct approach not only means more competitive prices, but also guaranteed quality and authenticity. Every product on CFORTH Marketplace is the result of a carefully curated global network, bringing the best of the world right to your door. Imagine all of the world's largest manufacturers of consumer products, all gathered in the same place, this is the StoplightGo revolution!



CFORTH Marketplace is...

- Order tracking and purchase history for easy management.
- Secure payments and multiple payment options for maximum flexibility.
- Direct access to global manufacturers for competitive pricing and unmatched quality.
- A rigorous selection of suppliers to guarantee the authenticity and durability of the products.
- A wide range of products, from world-famous brands to exclusive local finds.

A user interface designed for customer experience

The CFORTH Marketplace interface reflects the unrivaled experience of top-level managers with a global reputation, all focused on achieving an exceptional user experience. Each element, from sleek design to intuitive navigation, is designed to make your purchasing journey as pleasant as it is efficient. Whether you're browsing on a mobile device or desktop, the experience is seamless, allowing you to discover, search and buy with unparalleled ease.



- Clean design for an optimal user experience on all devices.
- Intuitive and fast search, making it easy to find what you are looking for!
- Simplified ordering process for a hassle-free shopping experience.

03

The Test Driver Affiliate Consumer Program

*The Test Driver Affiliate Consumer Program Redefining
Customer Loyalty*

Overview of the Test Driver program

StoplightGo's Test Driver affiliate consumer program isn't just a loyalty program; it's an invitation to be part of a community of informed buyers.

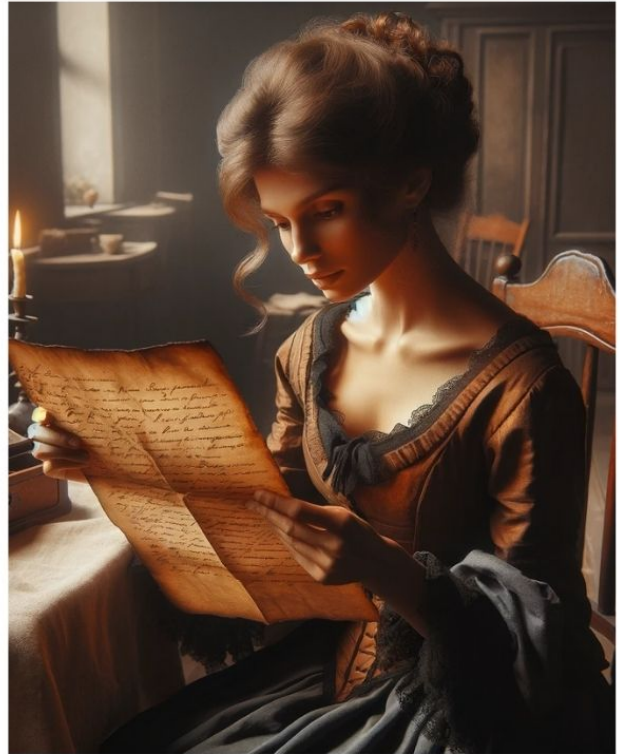


This revolutionary program offers a unique shopping experience where every purchase earns you more than products - it earns you tangible benefits. Whether you are an occasional buyer or a regular consumer, the Test Driver Affiliate Consumer Program is designed to maximize your purchasing power while providing you with a rewarding shopping experience.

*Receive rewards for every purchase and take
advantage of members-only offers and
promotions.*

Distinct advantages over traditional loyalty programs

Unlike traditional loyalty programs that offer points or limited discounts, the Test Driver affiliate consumer program goes further. Here, every purchase turns into an opportunity: immediate discounts, commissions on purchases, and even bonuses for sponsoring or referring new members. This means that the more active you are in the program, the more you benefit - turning every transaction into an earning opportunity.



Exploring the Benefits of the Test Driver Affiliate Consumer Program



In this section, we dive deeper into the unique benefits that the Test Driver affiliate consumer program offers its members. Beyond the immediate savings and monetary rewards, this program stands out for its ability to create passive income opportunities for its participants, enriching their shopping experience while building a strong and engaged community.

- **Commissions on personal purchases and sponsorships**

Members not only receive discounts on their own purchases, but also receive commissions for every new member purchase they introduce to the program, creating an ongoing income opportunity.



- **Performance bonuses**

The program rewards the most active members with performance bonuses, recognizing their contribution to the success of the community, because connective marketing is also the result of a collective effort.

- **Exclusive discounts**

Access to deep discounts on a wide range of quality products, from everyday consumer goods to high-quality nested items, ensuring every member finds value in every transaction.



These benefits, combined with connective marketing, a user-friendly platform, the world's largest manufacturers and community support, make the Test Driver Affiliate Consumer Program an unparalleled opportunity globally and the natural successor to retail. By actively engaging in the program, members can not only save significantly on their purchases, but also generate additional income, demonstrating the power of collective community effort and StoplightGo's connective innovation.

Earn real money rather than limited points.

Joining the Test Driver affiliated consumer program means choosing a purchasing experience that goes beyond the simple transaction to embrace a new era of smarter, more profitable and more connected consumption.



04

Immediate and long-term benefits for consumers

Maximize your purchasing power: the advantages of the Test Driver program

Enjoy discounts on every purchase and a wide range of products.

Immediate Benefits of the Test Driver Affiliate Consumer Program

The Test Driver Affiliate Consumer Program offers more than just discounts on your purchases. As soon as you join, you benefit from substantial savings thanks to a US\$200 Voyager gift card applicable to

overnight stays in hotels across the world. This card is renewed annually as long as you are part of the Test Driver affiliate consumer program. Additionally, the commission system rewards you for each personal purchase and those made by other people.



Long-term benefits of the Test Driver affiliate consumer program

The benefits of the Test Driver Affiliate Consumer Program extend far beyond the immediate savings. As a member, you have the opportunity to build passive income through our monthly commissions and performance and SEO bonuses. This income grows based on your engagement in the program, providing potential for continued growth. This means that over time, your participation in the program can turn into a significant source of income.



Legacy and long-term impact: Building a future for those we love

In a vision renewed by this new era of consumption, it becomes obvious to understand that the advantages of StoplightGo transcend simple economy and immediate gains. Embracing connective marketing is also about building a legacy, leaving something lasting and meaningful for those you love.



This is how many consumers join the Test Driver affiliate consumer program not only to save on their everyday purchases, but also to build a legacy that will benefit their families for years to come. The Test Driver affiliate consumer program should therefore not only be seen as a way to save and earn more, but also as a strategy to secure your financial future and that of your current or future family.

KEY POINTS

- Commissions on personal purchases and sponsorship and referral bonuses.
- Passive monthly income through commissions and bonuses.
- Opportunities for personal and professional development within the community.
- The importance of building a lasting financial legacy for future generations.
- The Test Driver program, an investment in the future.
- Enjoy the benefits of the present while building for the future every moment.



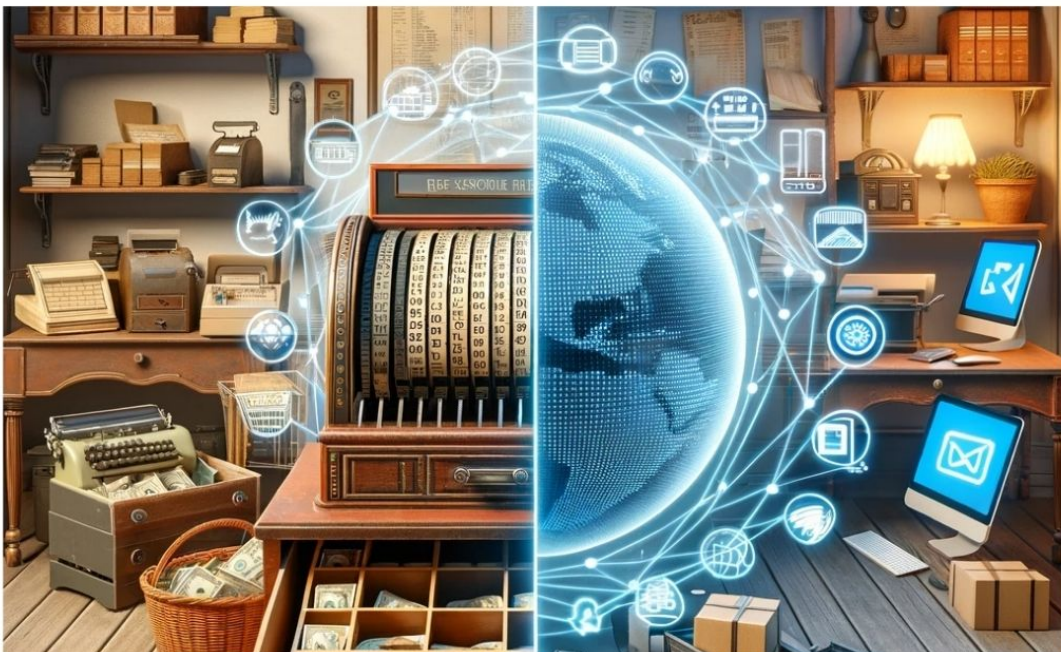
Become aware of the legacy aspect of the Test Driver consumer affiliate program. Consider your membership not only as a way to improve your current financial situation, but also as an opportunity to leave a positive and lasting mark on your loved ones. Joining the Test Driver Affiliate Consumer Program means investing in your future by ensuring the benefits extend far beyond your own consumer experience. Create a legacy of prosperity and well-being for generations to come.

05 **The global impact of connective marketing**

Global Change: The Growing Influence of Connective Marketing

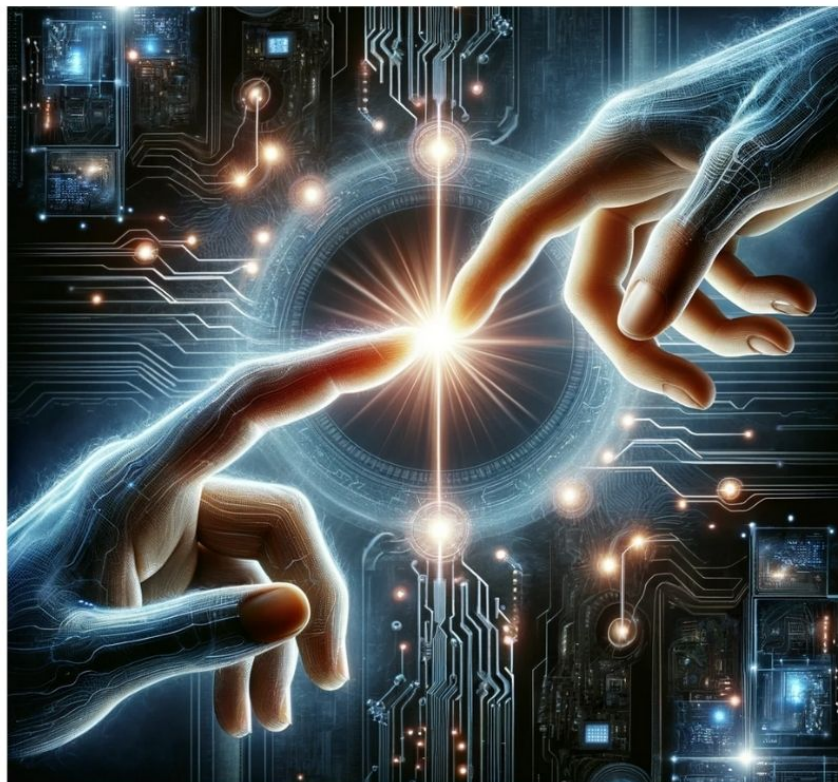
Revolution in global consumption habits

Connective marketing, embodied by StoplightGo and CFORTH Marketplace, is not only reshaping commerce; it redefines consumption habits on a global scale. This innovative approach emphasizes direct connections between consumers and manufacturers, eliminating middlemen and promoting increased transparency. The concept of connective marketing ensures that consumers benefit from unprecedented access to a diverse range of products and more competitive prices, while supporting more equitable and sustainable trade that redistributes wealth.



Where all consumers become business partners

StoplightGo's connective marketing unifies all consumers in a single collective success. Regardless of their financial capabilities and regardless of where they live, connective marketing unites all traditional retail consumers into a single, global community. Connectivity enables collectiveness and this fact illustrates not only the global reach of connective marketing, but also its positive impact on individuals and businesses around the world.



Connective marketing removes boundaries and unifies consumers through an era of sharing and unprecedented benefits.



The growth of connective marketing

The numbers speak for themselves. StoplightGo achieved profitability in its first year of operation. With a steady increase in members and partners, and exceptional customer satisfaction, the data clearly demonstrates the effectiveness and growing popularity of connective marketing. These statistics reflect not only business success, but also the fundamental shift in the way consumers choose to buy and suppliers to sell on a global scale. Connective marketing brings the biggest change in our consumption habits since the advent of mass manufacturing.

06

The convergence effect of connective marketing

Bringing consumers from all walks of life towards a single concept

Connective marketing brings together the best of all types of marketing.

The power of the StoplightGo strategy

StoplightGo revolutionizes the consumer experience with a sophisticated marketing strategy that seamlessly integrates the best of all worlds into one concept. This approach allows create a customer experience, where every touchpoint brings together the best of retail, direct sales, relationship marketing and cooperation. The goal is to provide a consistent, holistic experience that meets the needs of consumers wherever they are, while equitably redistributing wealth and potential for success.



The convergence effect towards the Test Driver affiliate consumer program

At the heart of the advent of this new era of consumption comes the convergence effect of connective marketing. The convergence effect is what attracts consumers to the Test Driver affiliate consumer program. Whether it is due to the arrival of the world's leading manufacturers and suppliers in retail to StoplightGo, or even due to the redistribution of wealth thanks to the multiple advantages of connective marketing, everything ensures that the convergence effect naturally leads to transforming our purchasing habits. This is how once consumers clearly understand the benefits of the revolutionary concept, the coming of this new era becomes a new way of life for them.



Change your purchasing habits to better benefit from your purchasing power

Connective marketing: A new paradigm for everyone

StoplightGo's connective marketing is not limited to offering a new method of buying or selling; it represents a fundamental shift in our perception of consumption and the distribution of wealth. By adopting this model, consumers from all backgrounds can not only benefit from direct financial benefits, but also contribute to a more equitable and sustainable economy.



- **A lasting legacy**

Beyond the immediate benefits, connective marketing offers the opportunity to create a lasting legacy for future generations, by establishing more responsible consumption practices and redistributing wealth more equitably.



- **Why does the world have everything to gain?**

Whether you are a consumer or a manufacturer, the StoplightGo model offers you a platform to maximize your economic impact while contributing to a more inclusive and beneficial system for all.

- **Call to action**

We invite consumers from all backgrounds to discover the benefits of connective marketing for themselves. Join StoplightGo today and be part of a movement that is redefining the global economy by providing equal opportunities for all. By embracing StoplightGo's connective marketing, you are not only adopting a new way of consuming; you are participating in a global movement towards a fairer and more sustainable economy. It is an invitation to each of you to rethink your consumption habits, to recognize your purchasing power as a tool for change, and to leave a positive legacy for future generations.

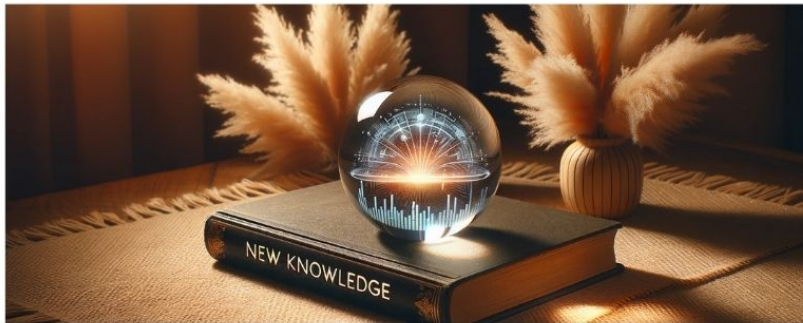


07 **Ease of membership and systemic process**

Your path to benefits: Easily join StoplightGo

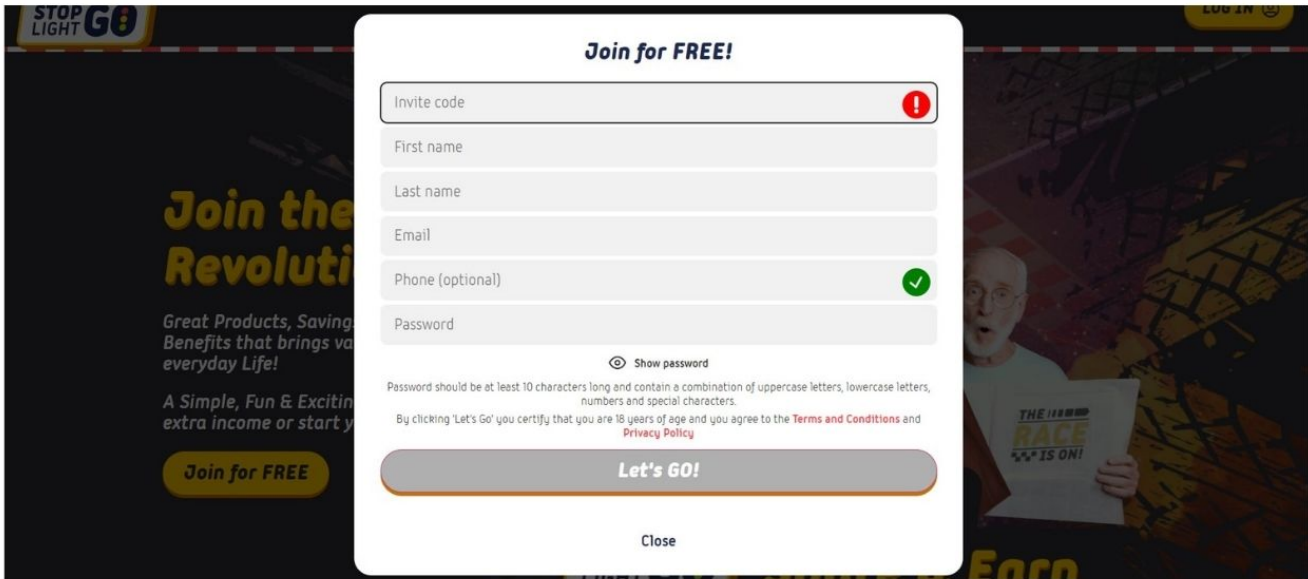
Step-by-step guide to opening a StoplightGo account

Membership in StoplightGo and the Test Driver Affiliate Consumer Program is designed to be as simple and seamless as possible. Follow these easy steps to start your journey to unprecedented benefits:



1. Visit MNMConnective.com and browse the “Guest Codes” and “Join the Program” sections. Follow one of the available links to go to StoplightGo.com with a guest code.
2. Once you have accessed the StoplightGo website, click on the “Join for Free” button.

Easy and intuitive registration process as well as customer support available for any questions or help needed.



3. Fill out the registration form which will open with your basic information.

The first field of the form should contain the guest code of the MNMConnective member whose link you used.

If the first text field is free, please enter the guest code of the person who invited you or the code you found in an advertisement on social networks.

4. When your registration is complete, the time will come to choose your program.

Select the Test Driver program to start receiving discounts and commissions. Remember, your access to benefits will begin the Thursday after you join the Test Driver Affiliate Consumer Program.



If you are a resident of Canada, the United States or the European market, we suggest that you take note of the Pilot program which is or will soon be available in these markets.

Remember that once registered, there is no obligation to choose a program immediately. You can do this at any time afterwards.

5. Once you have completed your registration, start exploring the world of StoplightGo and CFORTH Marketplace.

The systemic process to advance membership

Once signed up for StoplightGo, MNMConnective's systemic process guides you through a progressive engagement and discovery journey. Each step ahead is designed to familiarize you with the benefits of the program, allowing you to discover and enjoy more features and rewards as you progress in your discovery. Updates and relevant tips will be published regularly to maximize your connective marketing experience and scale your earnings.



Simplicity and accessibility of the program

At MNMConnective, we believe that accessing great benefits shouldn't be complicated. This is why we designed our website and the various tools offered to make the program accessible to everyone with the greatest simplicity, regardless of your experience with digital technologies. This is why our customer approach is in perfect symbiosis with the functionalities of the StoplightGo website. We do this to help you navigate and progress through the Test Driver Consumer Affiliate Program, and to enable you to get the most out of your membership.



08

Join the StoplightGo revolution A world of benefits awaits you

Summary of the benefits of StoplightGo and the Test Driver Affiliate Consumer Program

On this journey through StoplightGo and the Test Driver affiliate consumer program, we explored how this innovative platform and revolutionary program is transforming retail and our consumer habits.



With StoplightGo, you have access to a global marketplace, competitive prices and a personalized shopping experience. The Test Driver Consumer Affiliate Program goes further, offering immediate discounts, commissions, and passive income potential, while connecting you to a global community of consumers and the world's largest manufacturers.



Enjoy access to a global market, competitive prices, immediate discounts and commissions on purchases.

Join the movement now!

Don't miss this unique opportunity to be part of a revolution in retail. By joining StoplightGo and the Test Driver affiliate consumer program, you gain access to a world of benefits that redefine the consumer experience. Visit the “Guest Code” or “Join the Program” section of MNMConnective.com, and sign up now by following the links to start exploring, saving and earning. This is your time to be part of something big, influential, and truly transformative.

VISIT

MNMConnective and follow the links to StoplightGo.com to sign up.

EXPLORE

the benefits and start saving today.

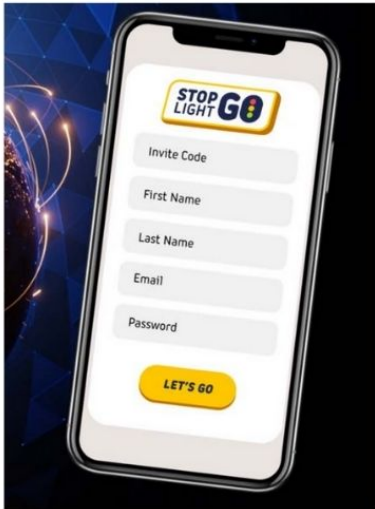
JOIN

a global community of innovators and market leaders.

PARTICIPATE

to the expansion and growing influence of StoplightGo.

Become a changemaker in global retail



Live the StoplightGo experience and discover how connective marketing can transform your purchases into a journey of rewards and discoveries

JOIN TODAY!

Become a StoplightGo Pilot and access expanded opportunities

For those looking to maximize their engagement with StoplightGo, the Pilot program offers an even greater opportunity. Currently available in Canada and the United States, and soon in the European market, this program expands your opportunities to earn and influence within the StoplightGo community. As a Pilot, you will play a key role in the expansion of StoplightGo, enjoying exclusive benefits and superior revenue and leadership opportunities.





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